

# ORDER



**Orders**  
**Order / Rev:** 169916  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 3164  
**Flight Dates:** 10/31/12 - 11/06/12  
**Original Date / Rev:** 10/30/12 / 11/03/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Strategic Media Placement  
**Buying Contact:** Whitney Eversole  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015-7010

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Michele Bachmann -2012  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	75	\$52,200.00	\$44,370.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	75	\$52,200.00	\$44,370.00	0.00
<b>Totals</b>	<b>75</b>	<b>\$52,200.00</b>	<b>\$44,370.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	25%	\$52,200.00
Market	100%	\$208,800.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$52,200.00
KMSP	25%	\$52,200.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	25%	\$52,200.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/31/12	11/06/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	21222--	:30	9	\$400.00	2	0.00	NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--222--			6		\$400.00		0.00				
		Week: 11/05/12	11/11/12	21-----			3		\$400.00		0.00				
E 2	M	10/31/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	22222--	:30	10	\$550.00	2	0.00	NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 169916  
 Alt Order #:  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Michele Bachmann -2012  
 Product Desc:  
 Estimate: 3164

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	10/31/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	2222--	:30	10	\$550.00	2	0.00	NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--222--		6				\$550.00		0.00			
		Week: 11/05/12	11/11/12	22-----		4				\$550.00		0.00			
E 3	M	10/31/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	11111--	:30	5	\$500.00	2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--111--		3				\$500.00		0.00			
		Week: 11/05/12	11/11/12	11-----		2				\$500.00		0.00			
E 4	M	10/31/12	11/06/12	Sa 6-7a Sat 6a News	CM	6-7a	-----2-	:30	2	\$350.00	2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$350.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$350.00		0.00			
E 5	M	10/31/12	11/06/12	SA GMA Sa GMA	CM	7-8a	-----2-	:30	2	\$600.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	10/29/12-11/04/12	SA GMA		7-8a	-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM		
				Credited											
	2	M	10/29/12-11/04/12	SA GMA		7-8a	-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	-----		0				\$350.00		0.00			
E 6	M	10/31/12	11/06/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----1-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$500.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$350.00		0.00			
E 7	M	10/31/12	11/06/12	SU GMA Su GMA	CM	7-8a	-----2	:30	2	\$725.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2		2				\$725.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	10/29/12-11/04/12	SU GMA		7-8a	-----Su	:30		<del>(\$725.00)</del>		0.00	NM		
				Credited											
	2	M	10/29/12-11/04/12	SU GMA		7-8a	-----Su	:30		<del>(\$725.00)</del>		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	-----		0				\$350.00		0.00			
E 8	M	10/31/12	11/06/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$600.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$350.00		0.00			
E 9	M	10/31/12	11/06/12	Su 9-10a This Week	CM	9-10a	-----1	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$350.00		0.00			
E 10	M	10/31/12	11/06/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$350.00	2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$350.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$350.00		0.00			
E 11	M	10/31/12	11/06/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	1-111--	:30	4	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--111--		3				\$150.00		0.00			

**KSTP-TV, LLC and KSAX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	M	10/31/12	11/06/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	1-111--	:30	4	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--		3				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		M-F 9-10a		9-10a		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
2	M	10/29/12-11/04/12		M-F 9-10a		9-10a		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
3	M	10/29/12-11/04/12		M-F 9-10a		9-10a		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
Week:		11/05/12	11/11/12	1-----		1				\$150.00		0.00			
E 12	M	10/31/12	11/06/12	M-F The View M-F The View	CM	10-11a	1-111--	:30	4	\$250.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--		3				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		M-F The View		10-11a		--WThF----	:30	<del>(\$250.00)</del>		0.00	NM		
		Credited													
2	M	10/29/12-11/04/12		M-F The View		10-11a		--WThF----	:30	<del>(\$250.00)</del>		0.00	NM		
		Credited													
3	M	10/29/12-11/04/12		M-F The View		10-11a		--WThF----	:30	<del>(\$250.00)</del>		0.00	NM		
		Credited													
Week:		11/05/12	11/11/12	1-----		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	M	11/05/12-11/11/12		M-F The View		10-11a		M-----	:30	<del>(\$250.00)</del>		0.00	NM		
		Credited													
E 13	M	10/31/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	1-111--	:30	4	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--		3				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		M-F Midday News		11a-12p		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
2	M	10/29/12-11/04/12		M-F Midday News		11a-12p		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
3	M	10/29/12-11/04/12		M-F Midday News		11a-12p		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
Week:		11/05/12	11/11/12	1-----		1				\$150.00		0.00			
E 14	M	10/31/12	11/06/12	M-F 430-5p News 430p News	CM	430-5p	1-111--	:30	4	\$150.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--		3				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		M-F 430-5p News		430-5p		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
2	M	10/29/12-11/04/12		M-F 430-5p News		430-5p		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
3	M	10/29/12-11/04/12		M-F 430-5p News		430-5p		--WThF----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
Week:		11/05/12	11/11/12	1-----		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	M	11/05/12-11/11/12		M-F 430-5p News		430-5p		M-----	:30	<del>(\$150.00)</del>		0.00	NM		
		Credited													
E 15	M	10/31/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p	1-111--	:30	4	\$700.00	2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--111--		3				\$700.00		0.00			
Week:		11/05/12	11/11/12	1-----		1				\$700.00		0.00			

**KSTP-TV, LLC and KSAX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	M	10/31/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p	1-111--	:30	4	\$700.00	2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	M	11/05/12-11/11/12	M-F 5-530p		5-530p	M-----	:30		<del>(\$700.00)</del>		0.00	NM		
		Credited													
E 16	M	10/31/12	11/06/12	M-F 6-630p M-F 6-630p	CM	6-630p	1-112--	:30	5	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--112--		4				\$1,100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	M	10/29/12-11/04/12	M-F 6-630p		6-630p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
		Credited													
	3	M	10/29/12-11/04/12	M-F 6-630p		6-630p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
		Credited													
	4	M	10/29/12-11/04/12	M-F 6-630p		6-630p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
		Credited													
	Week:	11/05/12	11/11/12	1-----		1				\$1,100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	M	11/05/12-11/11/12	M-F 6-630p		6-630p	M-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
		Credited													
E 17	M	10/31/12	11/06/12	M-F 630-7p M-F 630-7p	CM	630-7p	1-111--	:30	4	\$1,050.00	2	0.00	NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--111--		3				\$1,050.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1				\$1,050.00		0.00			
E 18	M	10/31/12	11/06/12	Su 530-6p Su 530-6p News	CM	530-6p	-----1	:30	1	\$700.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	10/29/12-11/04/12	Su 530-6p		530-6p	-----Su	:30		<del>(\$700.00)</del>		0.00	NM		
		Credited													
	Week:	11/05/12	11/11/12	-----		0				\$1,050.00		0.00			
E 19	M	10/31/12	11/06/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	1-112--	:30	5	\$1,350.00	2	0.00	NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--112--		4				\$1,350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	M	10/29/12-11/04/12	M-F, Su Late News		10-1035p	--WThF----	:30		<del>(\$1,350.00)</del>		0.00	NM		
		Credited													
	4	M	10/29/12-11/04/12	M-F, Su Late News		10-1035p	--WThF----	:30		<del>(\$1,350.00)</del>		0.00	NM		
		Credited													
	Week:	11/05/12	11/11/12	1-----		1				\$1,350.00		0.00			
E 20	M	10/31/12	11/06/12	Lt News Delay ABC Sports Late News Delayed	CM	1030-1105p	-----1-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1-		1				\$800.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$1,350.00		0.00			
E 21	M	10/31/12	11/06/12	Su Late News Su 10-1035p	CM	10-1035p	-----1	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$1,900.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$1,350.00		0.00			
E 22	M	10/31/12	11/06/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	1---1--	:30	2	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----1--		1				\$900.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1				\$900.00		0.00			

Order / Rev: 169916  
Alt Order #:  
Flight Dates: 10/31/12 - 11/06/12

Advertiser: Michele Bachmann -2012  
Product Desc:  
Estimate: 3164

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	M	10/31/12	11/06/12	M-F 1035-1102p thru 1/7/CM Nightline		1035-1102p	1---1--	:30	2	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	11/05/12-11/11/12		M-F 1035-1102p thru 1/7		1035-1102p	M-----	:30		<del>(\$900.00)</del>		0.00	NM		
Credited															
E 23	M	10/31/12	11/06/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----1	:30	1	\$600.00	3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$600.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$900.00		0.00			
E 24	M	10/31/12	11/06/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	1-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----		0				\$3,500.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1				\$3,500.00		0.00			
E 25	M	10/31/12	11/06/12	Friday Prime C 20/20	CM	9-10p	----1--	:30	1	\$2,750.00	3	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----1--		1				\$2,750.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$2,750.00		0.00			
N 26	M	10/31/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	--WTF--	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		1				\$700.00		0.00			
N 27	M	11/01/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	---TF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$400.00		0.00			
N 28	M	11/01/12	11/02/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	---TF--	:30	2	\$250.00	3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$250.00		0.00			
N 29	M	10/31/12	11/02/12	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5--	WTF--	:30	3	\$700.00	3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		3				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	M	10/29/12-11/04/12		M-Su ABC Nightly News		M-Sa 530-6p, Su	--WThF----	:30		<del>(\$700.00)</del>		0.00	NM		
Credited															
N 30	M	10/31/12	11/04/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	2	\$325.00	3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2				\$325.00		0.00			
N 31	M	10/31/12	11/04/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	2	\$175.00	3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		2				\$175.00		0.00			
N 32	M	11/01/12	11/04/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	---TF--	:30	2	\$225.00	3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$225.00		0.00			
N 33	M	11/01/12	11/04/12	M-F Midday News M-F Midday News	CM	11a-12p	---TF--	:30	2	\$250.00	3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$250.00		0.00			
N 34	M	11/01/12	11/04/12	Sa 1205-105a 9/1-12/1 Private Practice	CM	1205-105am	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00

Order / Rev: 169916  
Alt Order #:  
Flight Dates: 10/31/12 - 11/06/12

Advertiser: Michele Bachmann -2012  
Product Desc:  
Estimate: 3164

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N34	M	11/01/12	11/04/12	Sa 1205-105a 9/1-12/1 Private Practice	CM	1205-105am	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$100.00		0.00			
N35	M	11/05/12	11/05/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$650.00		0.00			
N36	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$1,800.00		0.00			
N37	M	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	M-----	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$1,700.00		0.00			
N38	M	11/05/12	11/05/12	M-F 1035-1102p thru 1/CM Nightline	CM	1035-1102p	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			
N39	M	11/03/12	11/03/12	Lt News Delay ABC Sports Late News Delayed	CM	1030-1105p	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,200.00		0.00			
N40	M	11/05/12	11/06/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	MT-----	:30	2	\$250.00	1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		2				\$250.00		0.00			
N41	M	11/05/12	11/06/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	MT-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		2				\$900.00		0.00			
N42	M	11/05/12	11/06/12	M-F The View M-F The View	CM	10-11a	-T-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-T-----		1				\$650.00		0.00			
Totals													75	\$52,200.00	